
12 Days of Christmas in Support of SickKids \$10,000 Donated by Insurance Brokerage

Jones DesLauriers Insurance Management Inc.'s 12 Days of Christmas raffle campaign was an immense success, allowing the firm to donate \$10,000 to the SickKids Foundation. This generous contribution, a result of the collaborative efforts of the firm's employees and insurance partners, will help better the lives of the children of today, the contributors of tomorrow's society.

Toronto, ON

The holiday season is a time to reflect on our blessings and recognize those in need in our community. In the spirit of giving, Jones DesLauriers Insurance Management Inc., the largest independent insurance brokerage in Canada, has donated \$10,000 to the SickKids Foundation.

This generous contribution was a result of the firm's 1st Annual 12 Days of Christmas raffle for employees. JDIMI received sponsorship at various levels from 12 of the firm's insurance partners to purchase gifts including a Wii Fit, Apple iPhone, Satellite Radio set and Movado watch. A prize was awarded to a lucky winner everyday for 12 days leading to the firm's Christmas party, with a 52" Sharp HDTV grand prize sponsored by the Dominion of Canada.

"The collaborative efforts of our employees and insurance partners made this exciting campaign, benefiting the SickKids Foundation, an immense success," said Robert Jones, President & CEO at JDIMI. "We are proud of the generosity and kindness of our colleagues and believe that our donation will help better the lives of the children of today, the contributors of tomorrow's society."

As part of the campaign, JDIMI's employees raised \$5,000; the brokerage matched the staff contribution for a grand total of \$10,000 donated to the SickKids Foundation. Lucy Sousa, Chair of JDIMI's Charity Committee, accompanied Jones at the Hospital for Sick Children to present the gift to Seanna Dempsey, Senior Development Officer, Corporate Partnerships at SickKids.

"This generous donation allows SickKids to maintain its position as a world class healthcare organization, providing the very best in treatment and care for young patients here in Toronto, in Canada and around the World," said Dempsey. "We are appreciative of the continued support JDIMI provides to the SickKids Foundation."

JDIMI's 1st Annual 12 Days of Christmas raffle insurance company sponsors were:

Platinum+ (\$2,000):	Dominion of Canada
Gold (\$750):	Intact Insurance, CMV Safety Consulting
Silver (\$500):	SCM Insurance Services, Axis Insurance, Economical Insurance
Bronze (\$250):	Trisura Guarantee, Gore Mutual, Encon, Ace, BI&I, Coachman

About Jones DesLauriers

Jones DesLauriers Insurance Management Inc. (JDIMI), the largest privately held insurance brokerage in Canada, is committed to offering only the best commercial and personal insurance, financial services and mortgage experience.

The company prides itself on its passion for the industry, as each staff member has a dedicated and sophisticated approach to their knowledge and understanding of insurance and risk. They are dynamic and entrepreneurial in the way they combine industry knowledge, commitment to training, and personalized customer service.

JDIMI has seven offices in Canada to better serve their clients –Toronto (Head Office), Cambridge, Belleville, Ottawa, Brampton, Collingwood and Red Deer, Alberta.

For more information, visit www.jdimi.com



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