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## **SickKids Foundation Voted Charity of Choice \$10,000 Donated by Insurance Brokerage**

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*The votes are in! Employees at Jones DesLauriers Insurance Management Inc. recently selected SickKids Foundation as charity of choice for 2007/2008. The \$10,000 cheque presented by Robert Jones, President of Jones DesLauriers Insurance Management Inc., to Erin Satterthwaite and Wil MacKenzie of SickKids Foundation will go a long way to improve the healthcare of children.*

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Toronto, ON

Every year, the Charity Committee of Jones DesLauriers Insurance Management Inc. asks employees to vote on a local charity they would like to support that year. The votes are tallied and \$10,000 is being donated to SickKids Foundation.

“We believe that our donation will help better the lives of the children of today, the contributors of tomorrow’s society. Our hope is to simply put a smile on a child’s face by making some of their dreams come true, by supporting future research and technology development,” says Robert Jones, President of Jones DesLauriers Insurance Management Inc.

Some employees have been directly touched by The Hospital for Sick Children (SickKids) in Toronto and others understand that there is a growing need for funding that donations such as that from Jones DesLauriers will help fill. Funding is required for research and for the different sizes and types of equipment needed to properly treat the hospital’s patients, because they range from birth to 18 years of age.

SickKids does not feel like a typical hospital. There are painted murals that brighten the walls, high skylights that allow the sunlight to shine in, and shops that are open for business everyday

“We are striving for normalcy in the lives of our patients and trying to make their stay at the hospital a better experience,” says Erin Satterthwaite, Manager of Corporate Partnerships at SickKids Foundation. “Donations from companies such as Jones DesLauriers help support this experience.”

In addition to the employee selected charity, Jones DesLauriers also donates \$25,000 annually to another worthy cause. This year, the Charity Committee selected Opportunity International, a micro-financing organization that provides small loans and training to people in poverty stricken areas of the world. The recipients are trained to become entrepreneurs, allowing them the dignity to see their way out of poverty and in many cases they end up employing others in their community.

Every year, Jones DesLauriers supports charitable organizations that are dedicated to creating future opportunities for and re-investing in the lives of people and their communities.

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**About Jones DesLauriers**

Jones DesLauriers Insurance Management Inc. is one of the largest privately held insurance brokers in Canada. The brokerage is committed to offering only the best commercial and personal insurance, financial services and mortgage experience.

The company prides itself on its passion for the industry, as each staff member has a dedicated and sophisticated approach to the knowledge and understanding of insurance and risk. They are dynamic and entrepreneurial in the way they combine industry knowledge, commitment to training, and personalized customer service. They want the best for their clients.

Jones DesLauriers is built on the merging of two dynamic companies. Together, these two organizations create a unique blend of strengths – the diversity, knowledge base and service offering of a larger company, combined with the flexibility and personalized approach of a smaller company. The brokers believe this synergy is unmatched in the industry.

It's a "best of both worlds' experience that you will only find with Jones DesLauriers.

Jones DesLauriers is happy to serve its clients through their eight offices throughout Ontario – Toronto, Belleville, Brampton, Collingwood, Guelph, Hamilton, Ottawa and Port Hope.

