

# TechAssurance™

Is Your Insurance Investment  
Wired to Meet Your Needs?



# Insurance Solutions for the Technology Sector

Jones DesLauriers Insurance Management Inc. (JDIMI), specializes in providing risk management services and solutions for the ever-changing technology sector.

Our dedicated staff understands the technology industry and the unique challenges it faces. This specialization and expertise allows us to bring innovative risk management services to our current and potential clients that can significantly reduce the direct and indirect costs that are associated with risk in this industry, such as: loss of reputation, cost of deductibles, loss of income, research and development costs, insurance rates, and many more.

## Why Jones DesLauriers?

Most insurance professionals in the industry take a reactive approach to insurance programs. They address problems after they occur, and create strategies to control your costs after they have become unmanageable. At JDIMI we facilitate a proactive approach which will control your costs in the short term, and decrease them over the long term.

## Solutions to Reduce Risk

The team at JDIMI can visit your organization and examine its current risk management practices. From this assessment we will create a customized and quantified Risk Management Plan which will make you more attractive to the insurance marketplace, reduce your insurance rates, improve your company operations, and create preventative strategies.



**An Inclusive Audit**  
of Your Insurance and Risk Management Strategy

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## Your Advisory Team

The team at JDIMI offer a proactive approach to controlling your costs including:

- \* Investing in you up front by conducting a 360° Audit of your current insurance and risk management practices.
- \* Creating a customized Risk Management Plan that quantifies and prioritizes the areas of risk within your organization that present the greatest potential cost.
- \* Bringing expertise, tools and resources to your organization to make the implementation of risk management strategies easy.
- \* Completing all insurance applications with you to ensure they are completed properly, and with all supplemental information attached that will make you more attractive to the insurance marketplace.
- \* We work with virtually every insurance carrier in Canada that offers insurance products for the technology industry.
- \* Our depth and breadth of expertise allows us to constantly monitor the marketplace for trends, changes and new offerings that will benefit you.

We have the ability to take care of all of your other insurance needs such as errors & omissions, general liability, office packages, automobile insurance, US worker's compensation and bonding.



Application Service Providers \* New Media Consulting  
Custom Programming \* Data Processing \* Circuit Manufacturing  
Repair & Maintenance of Equipment \* Systems Analysis  
Website Development & Hosting \* Telecommunications Software

# For more information

1.877.232.9996

[www.jdimi.com/technology](http://www.jdimi.com/technology)

The TechAssurance™ Advisors, at Jones DesLauriers Insurance Management Inc., have the understanding, expertise and experience in this specialized sector to manage even the most complex insurance challenges.

Call us toll-free to reach a broker representative in your area to discuss your specific requirements and the value added services we can provide.

## About JDIMI

JDIMI, the largest independent insurance brokerage in Canada, is committed to offering only the best commercial and personal insurance, financial services and mortgage experience. The company prides itself on its passion for the industry, as each staff member has a dedicated and sophisticated approach to their knowledge and understanding of insurance and risk management.

## About the Insurers

Leveraging their insurer relationships, the team at JDIMI has the ability to choose from the most reputable and competitive insurance companies in the marketplace, offering distinctive advantages to the firm's manufacturing clients. This specialized program is backed by a team of underwriters, brokers and support staff who can offer practical and technical insurance advice.